

I SEMESTER EXAM2017-18

Sub:Organisation of Commerce & Management

STD: XI Com.

MARKS: 50

DATE: 07/10/2017

TIME: 1 Hour 30 Mins

Q.1) A) Select the proper option from the possible choices given below and rewrite the sentences. (3)

1. _____ is the most traditional form of public sector organizations.
a) Statutory corporation b) Government Company c) Departmental Undertaking
2. _____ function on the concept of 'Self Service'.
a) Departmental stores b) General Stores c) Super Markets
3. Shares of the company owned by central Government of India are held in the name of _____.
a) President of India b) Minister of India c) Prime minister of India

B) Write word/term or phrase for the following statements. (3)

1. The public sector organization that does not have a separate legal status/entity.
2. Tax collected on the goods entering State or municipal limits.
3. Rural industry sector which brings maximum foreign exchange.

C) Match the correct pairs. (3)

Group A

- 1) Market traders
- 2) Peddlers
- 3) One price shop
- d) sell used articles
- e) fixed price

Group B

- a) Chain stores

Q.2) Distinguish between the following. (Any 2) (8)

1. Wholesaler and retailer.
2. Private sector Organization and Public sector Organization.
3. Cottage industry and small scale industry.

Q.3) Write short notes on the following. (Any 2) (10)

1. Explain the features of wholesaler.
2. Features of profession.
3. Explain the features of supermarkets.

Q.4) State with reasons whether the following statements are True or False. (Any 2) (8)

1. Departmental store prefers central location.
2. Joint venture increases 'Entry risk' for any foreign company.
3. Operating cost of small business is high.

Q.5) Write short answers for the following (Any 1)

(5)

1. Explain the different types of itinerant retailers.
2. Explain various causes of business risk.

Q.6) Long answer type question (Any 1)

(10)

1. What is multinational company? Explain its features.
2. Explain problems faced by small business.